

KEYFACTS

29 SEPTEMBER – 01 OCTOBER 2026
 Moscow, CROCUS EXPO, Pavilion 2, Halls 9 & 10

EXHIBITORS

415
 exhibiting companies

23% new exhibitors

40% international exhibitors

10 participating countries



VISITORS

13,889
 visitors

78
 Russian regions

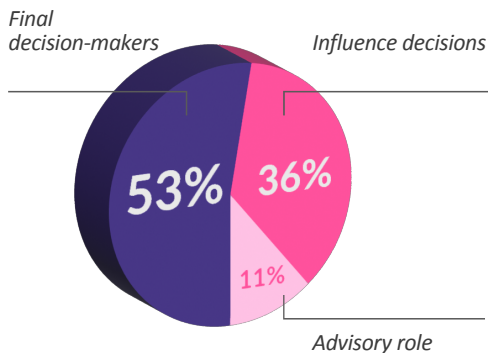
39%
 first-time visitors

78% Would attend again

76% Would recommend the exhibition to partners & peers

91% of visitors are supplier search & purchasing

Influence on purchasing decisions



97% of visitors are industry professionals

Target audience

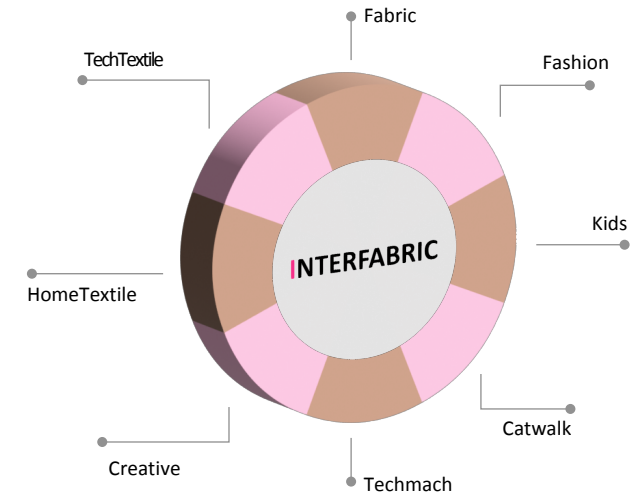
- Textile Manufacturers
- Buyers, Agents & Trading Companies
- Wholesalers / Distributors
- Chain & Independent Retail / Showrooms
- HoReCa
- Contract Manufacturing
- Online Stores / E-commerce
- Trade Associations
- Designers (Fashion & Interiors)
- Research Institutes & Textile Universities
- Media

Commercial Impact

63% plan to make purchases after the exhibition

28% likely to make purchases

EXHIBITION SECTIONS



BUSINESS PROGRAMME

41
 events

179
 speakers

4
 conference rooms at once

FREQUENCY

twice a year

spring/autumn

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